



Job Opportunity

Senior Policy Advisor, Climate, Energy & Resilience
A Better City
Boston, MA

January 2019

Organizational Overview

Born out of the need to engage the business community during construction of Boston’s “Big Dig” in the late 1980s, **A Better City** (ABC) has emerged as a diverse group of business leaders united around a common goal — to enhance Boston and the region’s economic health, competitiveness, vibrancy, sustainability and quality of life. With 130 members from businesses and major institutions across multiple sectors, ABC operates between the private and public sectors leveraging technical expertise and research capabilities to shape key policies, projects and initiatives. By amplifying the voice of the business community through collaboration and consensus across a broad range of stakeholders, A Better City develops solutions and influences policy in three critical areas central to the Boston region’s economic competitiveness and growth — transportation and related infrastructure, land use and development, and environment and energy.

In 2015, ABC undertook a strategic planning process designed to build on its successes addressing Big Dig-related transportation and infrastructure issues and to expand its portfolio to support Greater Boston’s economic growth and sustainability. Out of that plan came an ambitious commitment to expand ABC’s focus and to integrate transportation issues with cutting-edge environmental issues related to climate, resiliency and land use, as evidenced by ABC’s leadership on:

- The Go Boston 2030 Transportation Master Plan
- The ABC Transportation Management Association
- The Green Ribbon Commission’s Commercial Real Estate Working Group
- The Global Warming Solutions Act Implementation Advisory Committee
- The Sustainable Buildings Initiative, and
- The Greenway Business Improvement District.

ABC continues to play an active research and advisory role, having prepared highly regarded reports on energy storage opportunities for commercial buildings; the economic benefits of transit investment; the commercial net zero energy building market; and voluntary resilience standards for commercial facilities among others.

Located in Boston’s Financial District, ABC has been led by President and CEO Richard Dimino since 1995.

Position Overview

Building on the strategic plan and a more recent self-study, ABC is now positioning itself for its next stage of growth. This next stage will enable ABC to better serve its growing member base and support the business community as it responds to the pressing sustainability and economic issues facing Greater Boston. In response to these challenges, ABC has committed to securing new resources to address climate, resiliency and energy issues that will impact the business and commercial real estate sectors in Greater Boston.

Reporting to the Director, Climate, Energy & Resilience, the **Senior Policy Advisor** plays a key role on public policy matters relating to climate and resilience topics working with ABC's members and partners.

The position is available immediately.

Position Responsibilities

The Senior Policy Advisor's responsibilities include the following:

Public Policy & Advocacy

- Manage and develop a portfolio of policy initiatives relating to energy and climate/resilience issues.
- Host meetings, forums and convenings to educate members and support actions that the Boston area business community can take in support of meeting city/state climate goals.
- Organize multiple business sign-on letters to state or city officials regarding the business community's perspective on key policy development opportunities.
- Engage member businesses and partners in the City of Boston's planning process for Carbon-free Boston and the Climate Action Plan update.
- Work with External Relations staff to secure media and coverage and to increase ABC's profile as a leader on clean energy issues using both social and traditional media.
- Provide content expertise in ABC interactions with key legislators, staffers and executive branch personnel.
- Position ABC as an essential resource for media covering energy and resilience topics.
- Collaborate with ABC members, partners and other business organizations in the development of policy priorities and timelines.
- Work with other ABC staff on policy development and advocacy efforts (*stand-alone or on-going educational events, coalition work, media events, etc.*) that promote the organization's agenda and priorities.
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Research

- Work closely with Director to shape and supervise research and work with consultants to ensure the creation of timely, cutting-edge information that can influence decision-makers at all levels.
- Produce and present nonpartisan policy papers/issue briefs on clean energy topics relevant to the commercial real estate sector and the broader business community to promote understanding and action among ABC members.
- Prepare additional briefings, white papers, reports, and recommendations regarding public policy that provide meaningful information and data to private and public sector decision-makers.
- Keep abreast of emerging climate, resilience and energy matters, identifying opportunities and significant issues of relevance to ABC and its members.

Position Qualifications:

The Senior Policy Advisor will present a record of thoughtful policy research and advocacy and should demonstrate familiarity with key environmental issues and stakeholders in the Greater Boston area.

The successful candidate will present the following:

- 4-10 years' experience in climate, resilience, energy and/or sustainability policy, preferably in the commercial real estate or related sector or an allied advocacy organization.
- Experience in developing and analyzing policy and research.
- Experience implementing effective policy and advocacy strategies.
- Knowledge and experience of policy issues facing the Greater Boston area preferred.
- Excellent project management and planning skills.
- Strong research and writing skills.
- Ability to interact with diverse and sophisticated audiences, analyzing, summarizing, and communicating complex topics.
- Established network of climate policy organizations strongly preferred.
- Master's degree in related field preferred.

Salary and Benefits:

A Better City offers a competitive salary and a robust benefits package that includes:

- Health insurance (*60% employer paid for individual or family plan*)
- Dental insurance (*60% employer paid for individual or family plan*)
- 401k retirement plan with \$2,500/year employer match
- Employer-paid life insurance, short-term disability and long-term disability insurance
- 15 days/year vacation
- 10 days/year sick leave
- 13 holidays/year
- 2 days/year personal leave

Application Process:

Interested candidates are invited to apply by sending a resume and cover letter to Careers@abettercity.org. Your cover letter should detail how your professional experiences and expertise are relevant to this position.

Resumes will be reviewed on a rolling basis.